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# M E D I A R E L E A S E

## *PCS DECREES AN 'INTERWEBz R AWESOME' 1 DAY SALE AUG 19TH*

*Catch the deal before it jumps the shark. On Wednesday August 19<sup>th</sup> Portland web-savvy audiences can catch a secret code for \$25 tickets... but only if they are paying attention online.*

**August 17, 2009 – PORTLAND, OR.** For one day only, Portland Center Stage will release – through Twitter, Facebook, blogs and email only – a **secret promo code** that can be used to purchase **\$25 tickets** to any and all Main Stage performances (Area 2 seats). From midnight to midnight on **August 19th**, Portlanders can translate their social media addictions into real-live “meatspace” social interaction with their “tweeps,” “friends,” “fans,” “followers” (and you know, all that other web 2.0 jargon) ... and even with their old-school e-mail distribution lists. To catch the secret code for the sale, pdx-ers can either follow PCS on **Twitter** [@pcsghost](#), become a fan on [Facebook](#) or sign up for our [e-newsletter](#).

*(Pssst. Hey! Remember when every funny/awesome thing that hit your inbox got instantly forwarded to everyone on your list? Yeah, we don't either. But this sale is TOTALLY FORWARD-ABLE. Add a LOLcat so they'll open the email. Hey! Here's one! TOO FUNNYZ.) ----->*



Offline experiences (aka shows) available for sale at this special price include the majesty and music of turn-of-the-twentieth century America in [Ragtime](#), Rose



Riordan's creepy but carol-rific new interpretation of [A Christmas Carol](#), the book club bestseller [Snow Falling on Cedars](#), the whodunit meets hilarious satire of [Alfred Hitchcock's The 39 Steps](#), Chaim Potok's touching tale of friendship [The Chosen](#) and the overachiever's angst (set to catchy tunes) of [The 25<sup>th</sup> Annual Putnam County Spelling Bee](#).

Tickets can be purchased by phone at **503.445.3700** or online through [www.pcs.org](http://www.pcs.org). The \$25 price will be good for all Main Stage performance days and times, and there is no limit on the number of tickets per patron that are available through this one day only offer. Seats are restricted to Area 2.

[PORTLAND CENTER STAGE](#) inspires our community by bringing stories to life in unexpected ways. Established in 1988 as an off shoot of the Oregon Shakespeare Festival, PCS became an independent theater in 1994 and has been under the leadership of Artistic Director Chris Coleman since May 2000. The company presents a blend of classic, contemporary and original productions in a conscious effort to appeal to the eclectic palate of theatergoers in Portland. PCS also offers a variety of education and outreach programs for curious minds from six to 106, including the PCS GreenHouse, a school of theater.

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